

November 4, 2016, Waterbury CT, USA

## **MacDermid Performance Solutions Completes Major Expansion of Japan Facility**

*- Three MacDermid Performance Solutions businesses under one roof – 30,000 square foot facility in Hiratsuka City*

*- Immediate positive impact on customer service*

*- Local collaboration among leading technical experts and strong support from parent company Platform Specialty Products*

WATERBURY, Conn, USA, November 4, 2016 -- MacDermid Performance Solutions, a division of Platform Specialty Products Corporation (NYSE : PAH), today announced the completion of a major expansion of its facility in Japan.

MacDermid Performance Solutions' state-of-the-art R&D facility is located in Hiratsuka City and now equipped with enhanced capabilities to accommodate the changing requirements of Japanese customers of both plating chemistry and assembly materials. This expansion dramatically increases the scope and speed of its ability to deliver technical services to its clients.

"We are thrilled to be better able to serve our clients, ranging from printed circuit board manufacturers to automotive parts suppliers, through our long-term commitment exemplified by this expansion as well as the immediate positive impact it will have on customer service," stated Julian Bashore, General Manager of the MacDermid Enthone business in Japan. "This new location for MacDermid Enthone presents synergistic opportunities and allows us to conclude a lease in another city where we did not have the flexibility to grow."

The 30,000 square feet facility, which first opened as a greenfield site in 1998, is now the permanent home for Alpha Assembly Solutions, MacDermid Enthone Electronics Solutions, and MacDermid Enthone Industrial Solutions. This collection of businesses was formally created in December 2015 when the new MacDermid Performance Solutions brand was launched.

"The addition of MacDermid Enthone to Alpha's facility is a welcomed one," said Goro Yoshinari, General Manager of the Alpha Assembly Solutions business in Japan. "With the three companies under one roof, we will be even better able to leverage our combined strengths to capture more new business from Japanese manufacturers of semiconductors, LEDs and automotive parts. Because these three business segments have many overlaps in the industries they serve, this facility will be an exciting, empowering location for employee collaboration and value creation."

Platform Specialty Products Corporation is a global, diversified producer of high technology specialty chemicals and a provider of technical services. The business involves the formulation of a broad range of solutions-oriented specialty chemicals, which are sold into multiple industries, including agricultural, animal health, electronics, graphic arts, plating, and offshore oil and gas production and drilling.